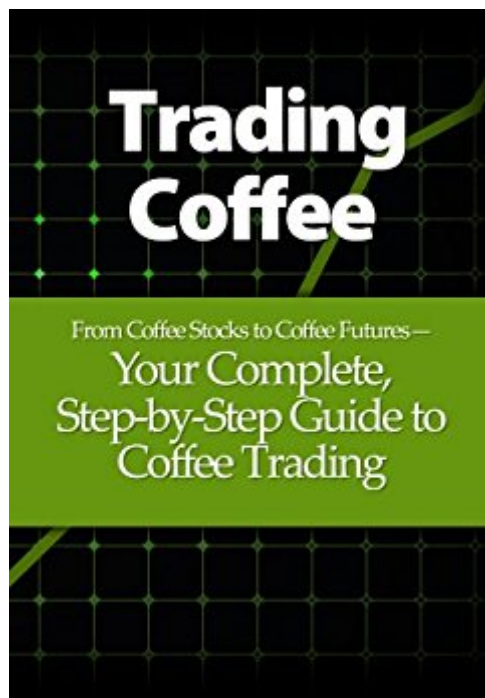


The book was found

Trading Coffee: From Coffee Stocks To Coffee Futures—Your Complete, Step-by-Step Guide To Coffee Trading



Synopsis

From Coffee Stocks To Coffee Futuresâ ” Discover Step-By-Step How To Trade Coffee This Book Is The Ultimate Guide To Coffee Trading In this book, youâ™ll learn how the coffee market works and how coffee differs from other commodities. Youâ™ll learn about the key factors that drive the price of coffee. And youâ™ll be takenâ ”step-by-stepâ ”through several ways to trade coffee from purchasing stock in coffee companies to advanced instruments like futures and options. Here are some of the specifics you'll learn...- How the coffee market works including the countries and companies that are key players-- Chapter 1- The 5 key factors that drive the price of coffee-- And how to use them to your advantage-- Chapter 2- Why coffee is a very strange commodity with a very inelastic price (and what it means to you as a commodity trader)-- Chapter 2- Top performing coffee stocks and how to get started purchasing stock in coffee companies-- Chapter 3- Step-by-step how to setup a brokerage account and start trading coffee futures-- Chapter 4- The concept of a "margin account"-- What it is and how it allows you to make massive coffee trades with only a small amount of money-- Chapter 4- A rapid-fire list of tips, techniques and pitfalls to avoid when trading coffee futures-- Chapter 4- How to trade coffee options, including a detailed example-- Chapter 5- The 2 main types of coffee equity traded funds-- Chapter 6- And much much more! Download your copy today!

Book Information

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Customer Reviews

If you are considering investing in commodities, coffee is the ideal place to start. The majority of the world's coffee production occurs in Africa, Asia and South & Central America. In fact, the largest coffee exporters are Brazil, Columbia and Vietnam. The biggest importer of coffee should be no surprise, it's the US. We Americans absolutely love our coffee; we purchase over 50% of the world's production. The interesting thing about coffee is that as far as consumption goes, it does not seem to matter whether the price is up or down, consumption stays the same. How many Americans visit Starbucks on a daily basis? In recent news we have seen good examples of factors that drive the price of coffee and other commodities; the first was the unprecedented drought in Brazil followed by a leaf fungus that slowed production in Central America. Prices have risen by 10% in the last few weeks. Other factors that can influence coffee prices are: politics, transportation, trade restrictions and global warming. Adams does a good job of illustrating the methods that you can use to invest in coffee and commodities...a good read for all traders.

Who doesn't love coffee??!! Personally I love coffee, so maybe I will be bias with this review because of that alone, no I'm just joking. Moving onto the important stuff, the guide by Justin Adams was a solid read, not bad at all, good insight, basic yet informative information given through-out. Besides learning about trading coffee there was also good background knowledge given on where coffee comes from (for those that don't know). Price drivers for coffee, purchasing stock in coffee companies, trading coffee, coffee trading options, an example of trading coffee options was also given to provide a little more in depth insight. The only drawback to this guide would be some repetition in the information shared, but not overkill. I would recommend this guide, and when you read it, make sure you have your coffee!!

This book is the ultimate guide to coffee trading. In this book you will learn how the coffee market works and how coffee differs from other commodities. You will learn about the key factors that drive the price of coffee. You will also be taken step by step through several ways to trade coffee from purchasing stock in coffee companies to advanced instruments like futures and options.

Very well put-together introduction to investing/ trading in coffee. Well worth the small price tag!

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